





FORTNIGHTLY NEWSLETTER

OR PRIVATE CIRCULATION ONLY

CELEBRATING THE INTERNATIONAL DAY OF YOGA



The University's Sports Board, National Service Scheme and NCC celebrated the International Day of Yoga on June 21 by organizing a Yoga Camp. On the occasion, **Ms. Janki Pareek**, **the Yoga teacher**, addressed those who attended the Camp on the benefits of Yoga as a way of life, emphasizing that Yoga not only involves *asanas* but also includes meditation, physical discipline and devotional chanting too. Thus, practicing Yoga revives our dormant energy. She also stressed on how the various *asanas* help us rejuvenate tissues, reactivate the nervous system, regulate the blood pressure and also tone up our digestive and respiratory systems and the excretory glands. The programme commenced with a Yoga Prayer. More than 300 students and 100 staff members practiced the various Yoga *asanas* and meditation techniques to stay mentally and physically fit and indulged in some laughter therapy as well to release stress! The programme ended with *Pranayam*, after all the queries regarding the various myths and Yoga *asanas* had been answered by the speaker.



WORKSHOP ON YOGA AND MEDITATION

The University conducted a Workshop on Yoga and Meditation on 1-2 May 2018 in the Sports Health Club of the University.

On Day 1, there was a warming-up session to begin with and was followed by various Asanas. In this session, the Yoga teacher- Ms. Janki Pareek- gave theoretical as well as practical knowledge to the participating students. Theory sessions included information on the Asanas, their benefits and a discussion on certain diseases as well. Practical sessions included a practice of Suryanamaskar and its benefits too.

On Day 2, the session began with a Poster-making Competition on Yoga and Meditation in which 30 students participated. The posters charted the natural colours of nature and the spiritual essence of Yoga.

The result of the Competition is as under:

| Position | Name | Faculty & Class |
|-----------------------------|---------------------|-----------------------------|
| I Prize | Nayan Nahar | BVA Sem II |
| II Prize | Muskan Gaba | BVA Sem II |
| III Prize | Mansi Chugh | Diploma in Event Management |
| Certificate of Appreciation | Manvi Singh Chouhan | BVA Sem II |

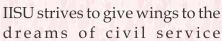




BEYOND ACADEMICS AT IISU

ICS/RAS PREPARATORY CLASSES

At the University, we are committed to the highest standard of teaching and learning. Another step in this direction is the initiative towards helping students with their preparation for such competitive exams as ICS and RAS.



aspirants by providing them a conducive environment for intensive study. Civil Services examination is a tedious task of acquiring in-depth knowledge along with analytical skills and linguistic competence. Considering the tough competition, actual preparation for the examination should start in the very first year of college so that by the time a student graduates, she is fully confident and absolutely ready to take the plunge. The selection of faculty members is from among the best in the country and our study-material too incorporates the kind of extensive reading required of such a competitive exam.



A GATEWAY TO AN INTERNATIONAL CAREER IN FINANCE: CMA INTEGRATED COURSE

The Certified Management Accountant (CMA), offered by the Institute of Management Accounts (IMA), USA, is a global benchmark for financial professionals. The University offers B.Com integrated with CMA from Semesters I to III, a d v a n c i n g t o w a r d s specialization in Financial



Reporting, Planning, Performance, Control and Decision Making in Semesters IV and V. The CMA qualification provides an academic advantage and significant career progression opportunity, providing a greater credibility, higher earning potential, and ultimately a seat at the leadership table. It is recognized by top MNCs and fetches the candidate lucrative placements in the financial industry, including Fortune 500 companies and the Big 4, in India and across the world.

BUSINESS ENGLISH CERTIFICATES (BEC): THE INTERNATIONAL EDGE



Why take BEC exams?

- · strong growth
- · rigorous quality control
- · wide suitability
- · wide business context
- · value for study and business career
- · international recognition for work and study





The University has partenered with the University of Cambridge, UK, to offer their suite of International Tests of English - the BEC - to its students is a suite of examinations offering an internationally recognized English language qualification for learners wishing to use English at the workplace. These are practical examinations which focus on the application of English language in dealing with real-world business situations and set the standards for corporate communication.

The 'business' aspect of this examination affects the vocabulary, the type of texts selected and the situations presented in the tasks. The three levels correspond to the level of competence of the user with BEC Higher being the advanced level, setting the benchmark for international standards. Although the topic, are similar for each level, the range of linguistic knowledge and degree of skill required progresses with each one.

LEVEL 1: BEC Preliminary (BEC-P)-BEC P is a proficiency test designed to meet the international needs of users of English. It is an examination in

Reading, Writing, Listening and Speaking in a business context, aimed at the elementary and lower-intermediate levels of competence. BEC Prelim is also designed to encourage the development of skills required by candidates progressing towards BEC Vantage.

LEVEL 2: BEC Vantage (BEC-V)-BEC V is aimed at the intermediate to upper-intermediate levels of competence and follows the same framework approach as BEC P, though at a higher level of difficulty.

LEVEL 3: BEC Higher (BEC-H)-This is the highest level of the suite and is aimed at users of English who are at an advanced level of competence.

Recently, the Cambridge English office has launched a free exam-orientation and revision app that can be downloaded from Google Play and/or the Appstore for the convenience of students in terms of easy access and user friendly features.



SHORT-TERM SKILL ENHANCEMENT COURSES

Apart from regular programmes of study, the University offers Short-Term Courses in a few subjects for students who wish to improve, enhance and develop the required skills in their areas of interest. The commencement of these courses will be announced during the course of the new academic session.

- Communicative English-Dept. of English
- Public Speaking Skills-Dept. of English
- Creative Writing in English (Dept. of English)
- Employability Enhancement Skills (Dept. of English)
- Copywriting (Dept. of ABM)
- CCNA (CISCO Certified Network Associate) (Dept. of CS & IT)
- Client Relations in Adevertising (Dept. of ABM)







ENGAGING THE YOUTH: CATCHING THEM YOUNG

The Rotaract Club of the University, the largest in the world, is more than just a community development club. It is a member of the Rotary International and a part of an international network of over 5,000 Rotaract Clubs. With a focus on developing professional and leadership skills, it takes up service projects as well. The Rotaract membership is gratis, is open for all and is offered to the students at the time of admission to the University.

"Rotaract" stands for "Rotary in Action", although the name originally comes from a combination of "Rotary" and "Interact" (International + Action), the high school-level programme created by the Rotary International in 1962. It is a service, leadership, professional and community service organization (often miscommunicated as a Social Service Club) for young men and women between the ages of 18 and 30, focusing on the development of young adults as leaders in their communities and workplaces. Clubs around the world also take part in international service projects, in a global effort to bring peace and international understanding to the world.

Most Rotaract activities take place at the Club level. Rotaract Clubs hold formal meetings, usually every

two weeks, which feature speakers, special outings, social activities, discussions or visits to other Clubs. Club members get together on designated days for service project work, social events, and/or professional/leadership development workshops. The avenues of service include Club Service, Community Service, International Service and Professional Development.



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